



*Westland
Goodfellows*
NO CHILD WITHOUT
A CHRISTMAS

2026 Sponsorship Proposal

***YOU HAVE THE POWER TO BRING
HAPPINESS***

**Please join us in bringing Christmas joy
to children in Westland.**



*****Welcome to the Westland Goodfellows Sponsorship Packet*****

Thank you for your interest in supporting the Westland Goodfellows, a dedicated organization that has been serving the community for nearly 60 years. Our mission is rooted in compassion and commitment to uplifting families in need throughout the City of Westland. Through various programs, including our Christmas Assistance Program and emergency support for families affected by residential fires, we strive to bring hope and help to those facing difficult circumstances.

As we look to the future, our goal is to expand and sustain these vital programs, ensuring that we can continue making a positive impact in our community. To achieve this, we rely on the generosity and partnership of local businesses and organizations. By becoming a corporate sponsor, you play a crucial role in helping us meet the growing demand for assistance, especially as we anticipate an increase in families seeking help each year.

Your sponsorship will directly support initiatives designed to provide essential resources, including holiday gifts for children, food assistance, and emergency aid for families in crisis. With your partnership, we can continue to deliver compassionate assistance and create lasting change in the lives of Westland residents.

Included in this packet, you will find information about our sponsorship opportunities, the various ways your company can contribute, and the impactful benefits of partnering with the Westland Goodfellows. Together, we can work towards a brighter tomorrow for our community.

Thank you for considering becoming a vital part of our mission. Your support means the world to us and to the families who greatly benefit from our programs. Let's join hands to make a lasting difference together!

For more information or to discuss sponsorship opportunities, please contact our Co-President Melissa Sampey at 734-637-2078.



Ways to Donate to the Westland Goodfellows

The Westland Goodfellows is committed to uplifting families in need throughout our community, and your generosity plays a crucial role in this mission. There are several ways to donate, including monetary contributions, in-kind donations of essential items, and participation in our Adopt-a-Family program, which helps provide gifts for children during the holiday season. Additionally, local businesses can make an impact through corporate sponsorships, while individuals can lend their time and skills as volunteers.

By supporting the Westland Goodfellows, you help provide vital resources that make a difference in the lives of families facing challenges. To learn more about donating or getting involved, please visit our website at westlandgoodfellows.org.

Thank you for your commitment to making a positive impact in our community!

Your generosity can make a significant difference in the lives of families in need within our community. The Westland Goodfellows offers several ways for you to contribute and support our mission of uplifting those who are facing challenging times.

Here are the main ways you can donate:

Monetary Donations

Adopt-a-Family Program

In-Kind Donations

Corporate Sponsorships

Volunteer Opportunities

Fundraising Events

Sponsorship Package

Business Name
Presents the
2025
Goodfellows
Christmas- 2
ONLY!



North Pole Sponsor

This sponsorship package will sponsor 70 children for Christmas.

Logo listing on the Westland Goodfellows website and Social Media posts

Prominent logo placement on all marketing materials, including event banners

Sponsor included in press releases, mailings and newsletters.

Invite to exclusive donor and preview event. Invite to toy distribution

Opportunity to distribute marketing materials at various events

\$10,000



Christmas Star Sponsor

This sponsorship package will sponsor 34 children for Christmas.

Logo listing on the Westland Goodfellows website and Social Media posts

Prominent logo placement on all marketing materials, including event banners

Sponsor included in press releases and newsletters.

Invite to exclusive donor and preview event

Opportunity to distribute marketing materials at various events

\$5,000

Sponsorship Package



Holiday Cheer Sponsor

This sponsorship package will sponsor 17 children for Christmas.

Logo listing on the Westland Goodfellows website and Social Media posts

Prominent logo placement on all marketing materials, including event banners

Sponsor included in press releases and newsletters.

Invite to exclusive donor and preview event

\$2,500



Joyful Giving Sponsor

This sponsorship package will sponsor 7 children for Christmas.

Logo listing on the Westland Goodfellows website and Social Media posts

Prominent logo placement on all marketing materials, including event banners

Invite to exclusive donor and preview event

\$1,000

Sponsorship Package



Festive Spirit Sponsor

This sponsorship package will sponsor 4 children for Christmas.

Logo listing on the Westland Goodfellows website and Social Media posts

Invite to exclusive donor and preview event

\$500



Candy Cane Sponsor

This sponsorship package will sponsor 2 children for Christmas.

Logo listing on the Westland Goodfellows website and Social Media posts

\$250



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**Interested? Questions? Contact
Melissa Sampey**

Phone 734-637-2078

Website <https://westlandgoodfellows.org/>

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